



# CLIENT NAME HERE

Monthly Online Advertising and Website Performance Report



Real Agent Connect  
Professional Online Marketing

FACEBOOK AD STATISTICS:

OVERALL PERFORMANCE

Clicks	14,130
Impressions	466,107
Reach	78,672
Frequency	5.92
CTR	3.03%
CPC	\$ 0.11
Cost	\$ 1,531.93
Actions	11,122

CAMPAIGN PERFORMANCE

Campaign	Clicks	Impr.	Reach	Frequency	CTR	CPC	Cost	Actions
	2,138	18,545	15,635	1.19	11.53%	\$ 0.04	\$ 90.00	1,711
	1,840	16,155	13,474	1.20	11.39%	\$ 0.03	\$ 60.00	1,345
	1,702	18,849	15,228	1.24	9.03%	\$ 0.05	\$ 90.00	1,253
	1,163	14,198	11,536	1.23	8.19%	\$ 0.08	\$ 90.00	872
	1,059	19,419	15,116	1.28	5.45%	\$ 0.08	\$ 90.00	840
	949	8,598	7,041	1.22	11.04%	\$ 0.09	\$ 90.00	775
	883	31,093	17,599	1.77	2.84%	\$ 0.21	\$ 187.50	675
	839	14,527	4,632	3.14	5.78%	\$ 0.11	\$ 90.00	728
	797	8,314	7,459	1.11	9.59%	\$ 0.05	\$ 41.95	653
	575	253,452	4,951	51.19	0.23%	\$ 0.38	\$ 217.63	523
	11,945	403,150	78,672	5.92	2.96%	\$ 0.09	\$ 1,047.08	9,375

Please note that there may be differences between total cost here and what is sent to you on your official Facebook Ads invoice. This is due to cross over between months in Facebook's billing cycle. Please contact Real Agent Connect with any questions you may have regarding this or any of your ads seen above.

GOOGLE ADS FOR CLIENT WEBSITE.COM:

CAMPAIGN PERFORMANCE

REAL AGENT CONNECT

	Campaign	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. position
✓	<div><div></div><div></div></div>	735	54,808	1.34%	\$ 0.19	\$ 140.66	1.0
✓	<div><div></div><div></div></div>	513	76,544	0.67%	\$ 0.23	\$ 119.09	1.0
✓	<div><div></div><div></div></div>	425	96,366	0.44%	\$ 0.21	\$ 89.50	1.0
✓	<div><div></div></div>	415	115,613	0.36%	\$ 0.14	\$ 60.02	1.0
✓	<div><div></div><div></div></div>	343	105,570	0.32%	\$ 0.18	\$ 62.24	1.0
✓	<div><div></div></div>	325	24,497	1.33%	\$ 0.19	\$ 60.94	1.0
✓	<div><div></div></div>	324	139,747	0.23%	\$ 0.19	\$ 61.63	1.0
✓	<div><div></div></div>	213	36,967	0.58%	\$ 0.14	\$ 29.93	1.0
✓	<div><div></div></div>	182	43,578	0.42%	\$ 0.16	\$ 29.93	1.0
✓	<div><div></div></div>	167	52,952	0.32%	\$ 0.18	\$ 29.97	1.0
		3,642	746,642	0.49%	\$0.19	\$683.91	1.0
		✓ Active    Paused ✗ Deleted					

GOOGLE ADS FOR CLIENT WEBSITE.PRO:

CAMPAIGN PERFORMANCE

REAL AGENT CONNECT

	Campaign	Clicks	Impr.	CTR	Avg. CPC	Cost	Avg. position
✓	<div><div></div><div></div></div>	597	75,670	0.79%	\$ 0.21	\$ 126.05	1.0
✓	<div><div></div></div>	547	51,305	1.07%	\$ 0.20	\$ 108.70	1.0
✓	<div><div></div><div></div></div>	311	47,147	0.66%	\$ 0.11	\$ 33.47	1.0
✓	<div><div></div></div>	151	32,385	0.47%	\$ 0.20	\$ 29.98	1.0
✓	<div><div></div></div>	129	36,602	0.35%	\$ 0.19	\$ 24.98	1.0
		1,735	243,109	0.71%	\$0.19	\$323.18	1.0
		✓ Active    Paused ✗ Deleted					